## Council of the Great City Schools Chief Operating Officers and Directors of Support Services Virtual Conference April 13-15, 2021

## **Sponsorship Information**

Council of the Great City Schools is a coalition of 77 of the nation's largest urban public school systems. The Council is located in Washington, DC, where it works to improve the quality of urban schools. The Council is a 501©3 organization and contributions made to the Council are tax exempt. The Council invites you to become a sponsor of the 2021 Chief Operating Officers and Directors of Support Services Conference.

All work sessions are open to our sponsors. Sponsors will be recognized during the conference via virtual signage, online sponsorship page and the Council's Annual Report.

Sponsorship opportunities are limited. All sponsorships must be paid in full before March 29, 2021 in order to secure your company's spot.

The Council is offering two (2) levels of sponsorship to support the COO Meeting: \$2,500 and \$4,500. The level opportunities are on a first come, first served basis and are outlined as follows:

## **PLATINUM LEVEL Sponsors (\$4,500 Sponsorship)**

- Two (2) free conference registrations
- Presentations with school districts
  - Sponsors will have an opportunity to partnering with a school district to share their work.
  - All sponsors must be accompanied by a partnering district.
  - Company presentations without a district present will be cancelled.
  - One-hour presentations with project definition by district; technical support provided by sponsor; and lessons learned and next steps.
- Recognized via sponsorship page and Council's annual report
- Early distribution of participants list. This will be sent twice before the conference \*Presentation description and partner district due 3/12/2021

## **GOLD LEVEL Sponsors (\$2,500 Sponsorship)**

- One (1) free conference registration
- Recognized via sponsorship page and Council's annual report
- Early distribution of participants list. This will be sent once before the meeting

Please note that while this meeting will not include a real time one-on-one chat feature with our attendees, we will be sharing an up-to-date attendee list with sponsors each morning of the meeting.

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